



Pacific Crest SAVINGS BANK

Congratulations to Fred Safstrom, Housing Hope's New CEO



Lynnwood, Wash.—Pacific Crest Savings Bank congratulates Fred Safstrom on his promotion to chief executive officer of Housing Hope. As CEO, he will continue to lead the Everett-based nonprofit housing development organization in supporting homeless and low-income families in finding their path to affordable housing and self-sufficiency. Previously, Safstrom led Cascade Bank as president, and he is also credited with successes as executive director for the Everett Public Facilities District.

Safstrom is well known for his decades-long commitment to the greater Snohomish County area. Earlier this year, he was named as chairman of Pacific Crest's board of directors, where he has served as a member since 2013.

To learn more about Pacific Crest Savings Bank,
visit www.paccrest.com or call (425) 670-9600.

About Pacific Crest Savings Bank

Pacific Crest Savings Bank is a local and independently owned community bank headquartered in Lynnwood, Washington, that serves Northwest clients, both businesses and individuals, with personalized banking and real estate lending. Founded in 1984, the organization has evolved over its 30-year history to offer the highest level of service across the banking industry from a dedicated team of experienced professionals.

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